



Splaat
PHOTO



Transforming School Photos And Videos Using AI Facial Recognition

**Cost-Free For Schools. Cherished Memories For Families.
Guaranteed Security.**

CAPTURING MOMENTS. CREATING MEMORIES.

We proudly offer schools and families a **cost-free service**, providing a lasting visual record of students' school journey, **delivered securely through our facial recognition technology**. This ensures that **only images featuring their child reach parents**, enabling schools to **boost parental engagement** and **highlight student achievements without incurring costs**.

How Does It Work?

Boosting Parental Engagement with Splat Photo

Splat Photo offers a **comprehensive** and **hassle-free solution** for schools, delivering a wealth of professional **photos** and **videos** at **no cost** to the institution.

As a one-stop shop for all photo and video needs, we provide schools with an abundance of **free visual content for their use**, enhancing their capability to **record** and **showcase** the **unique ethos and feel of the school**.

The booking process is straightforward: schools simply fill out a booking form, and we take care of the rest, ensuring we're present to capture those unforgettable moments without any need for further coordination.

This seamless service extends to families, who gain digital access to a **curated selection of images featuring their child**, all securely identified through our **advanced in-house facial recognition technology**, ensuring a **personalised** and **safeguarding-compliant experience**.



Key Benefits

▶ **Cost-Free Service**

Schools benefit from professional **photography and videography at no cost**, including a **complimentary allowance of images** for school use.

▶ **Cherished Memories for Families**

Offer families an invaluable collection of their children's school achievements and experiences through **high-quality photography and videography**, fostering **increased engagement** and delivering treasured moments directly into their hands, while upholding the **utmost standards of privacy and security**.

▶ **Comprehensive Coverage**

Capture a wide range of school events with **high-quality photos and videos**, from **sports days** to **musical performances**.

▶ **Boost Parental Engagement**

Use top-tier visual content to showcase the vibrant school life in promotional materials and online platforms, **attracting prospective families**.

▶ **Simplified Process**

Easy booking and **reliable availability** for all school events, ensuring no moment goes uncaptured.

▶ **Privacy and Security**

Advanced facial recognition technology ensures photos are delivered **safely and directly** to the relevant families, respecting **privacy** and **data protection** concerns.



**Watch our explainer
video and book a
consultation today**





Cost-Free Excellence for Schools

Offering schools between 20 and 100 free photo and video appointments each year

Splaat Photo is transforming school photos and videos by offering a service that's entirely free for schools, providing a generous **complimentary allocation of 20 to 100 photo and video appointments annually**, depending on the school's budget or size. This model ensures that every school, regardless of its budget, can benefit from professional-grade photography and videography. We significantly **enhance the school's marketing and communication efforts** and **deepen the bond between schools and families**. By gifting this array of visual content, we empower educational institutions to showcase their dynamic community and celebrate student achievements, making every moment truly count.

Cherished Memories for Families

Splaat Photo offers the perfect solution for families wanting insight into their child's school experiences. We provide **flexible purchasing options**, including comprehensive yearly access to all photos and videos or traditional print options, ensuring memories are preserved throughout a child's education. Our service curates content to highlight the school's best moments, offering families a **positive** and **enriching view** of school activities. When new memories are added, **families receive notifications, making Splaat Photo a valuable window into school life**, capturing moments that will be treasured forever.

Feedback from our families:

"Splaat Photo's service is brilliant. It's so lovely to see all the things they do at school."

"You provide the perfect insight into their day. I love the variety of photos, from classroom activities, sporty ones, to videos of drama."

"As a busy, working mum, I really like that you look after this for me."

"I really like to see what's happening in school, she always looks so happy."



Our Process

Hassle-Free Booking of School Photo & Video Coverage



1. Book Splat Photo for Your Event

Easily book us for photography and videography of events. Whether it's a sports day, school play, or prize-giving, we've got it covered.



2. Professional Capture & Post-Production

Our expert team not only photographs and films your events but also enhances each capture with professional editing, delivering only the best curated memories.



3. Images Delivered Directly to Parents

We use advanced facial recognition technology to identify and send photos and videos directly to the parents of the children featured.



4. School Access

Schools gain access to these professionally captured and edited images for their own use, enhancing their marketing and memory archives.





Parental Consent and Security

At Splat Photo, handling **photo consent** and **keeping photos safe** is a key part of what we do. **We actively manage everything related to consent, making things easy for you and your families.** Our systems simplify this important process, giving everyone peace of mind that all photos respect family wishes and follow GDPR rules closely. We give parents all the details they need to decide, including a school-specific information webpage and our own consent forms. **We also have the capability to filter out any images featuring children listed on your “do not photograph/no consent” list.** This means you can be confident that all photos you see and use have been approved for sharing.

Professional Editing and School Use

Every image captured by Splat Photo undergoes **professional editing to ensure the highest quality.** Schools benefit from an **extensive selection of these images, free to use** for their own promotional purposes, further enriching the school’s narrative and legacy. This added value is just another way Splat Photo supports schools in showcasing their vibrant communities and the successes of their students.

Advanced Technology

We are proud to have developed our own facial recognition software specifically for schools.

The **safety of the children** that we photograph and video is always our first priority. We have **numerous safeguards** in place to ensure that all **parent consent is respected** and that photos and videos are only **shared with the correct families**.

We have developed our own **facial recognition software** which addresses the **safeguarding concerns** and requirements of our schools. We **prioritise the security and privacy** of every family's cherished memories. Our advanced technology and stringent privacy measures ensure that each photo and video is securely delivered and accessible only to the intended recipients. Here's how we achieve this:

▶ **Accuracy and Manual Verification:**

Our **facial recognition technology is highly accurate**, and each automated tag is manually **verified by a member of the Splat Photo team**, guaranteeing **accuracy**.

▶ **GDPR Compliance:**

We are **fully GDPR compliant**, and upon request, we can provide a **Data Protection Impact Assessment (DPIA)**, offering **transparency and accountability** in our data handling practices.

▶ **Pupil Image Consent Assurance:**

We ensure that **only images with valid photographic consent** are distributed, respecting the **privacy preferences** of each family.

▶ **Advanced Security Measures:**

All data is securely stored within the EU, utilising **SSL encryption** for maximum protection. Access to this data is rigorously controlled through **two-way authentication**, **safeguarding against unauthorised access**.

▶ **Restricted Access:**

Our website access is closely monitored, and **galleries are password-protected**. This means that **only families of the child featured in the image can access** the photographs, ensuring **strict privacy** and **confidentiality**.

As an **added benefit**, our parent access portal is **seamlessly integrated with the school's branding**, providing a **professional** and **cohesive user experience** with branded galleries.

Comprehensive Coverage

Capturing Every Moment, Simplified

Splaat Photo ensures no moment is missed, from **formal portraits** and **sports events** to **candid classroom** scenes. To secure our attendance, **schools simply complete a straightforward booking form**; we handle the rest, guaranteeing our presence without the need for confirmation. As the sole provider for your school's photo and video needs, we offer **reliable, extensive coverage across all events—entirely complimentary**. This one-stop solution captures the essence of school life, providing a rich visual record for both schools and families to cherish.







Our Partner Schools

A few of our many school partnerships:



Feedback from our schools:

*"For several years, we have had the privilege of working with Splat Photo, and the feedback from both our **current and prospective parents** has been **overwhelmingly positive**."*

*"The **exceptional quality** of the photographs stands out, capturing the essence of all our significant events throughout the academic year, including candid moments that offer a **unique glimpse into the daily school life of our pupils**."*

*"The integration of **facial recognition** technology by Splat Photo has **streamlined the process, allowing parents effortless access to these cherished memories**. Throughout our partnership, we have not encountered any drawbacks to utilising the Splat Photo service."*

*"Their team consistently demonstrates not only a **high level of professionalism** and a **spirit of cooperation** but also an unwavering **commitment to excellence** that **resonates deeply with parents**. This dedication ensures our collaboration remains not only efficient and productive but also **highly valued by families who adore the services provided by Splat Photo**."*

If you would like to learn more about our service through direct testimonials from the schools we collaborate with, please feel free to contact us. We would be delighted to arrange introductions for you.

Next Steps

Elevate your school's photo and video experience to new heights with Splat Photo. We are excited to extend an **exclusive invitation** to a **select number of schools** for the upcoming academic year. Join us in **capturing the moments that matter**, with **unparalleled quality** and care.

Our calendar fills quickly! Secure your school's participation and **join the community of institutions** already enjoying our innovative photography and videography services.

Contact Greg McClarnon, Managing Director, here:

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Alternatively, you can book a consultation here:

www.splaatphoto.co.uk/book-a-meeting



Watch our explainer video to learn more about our unique approach to school photography and videography:


www.splaatphoto.co.uk/video-explainer

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